



# FISHPAD

THE ABSORBING PAD FOR FISH

**Magic**  
ABSORBENT AND COATED PRODUCTS

AVAILABLE COLOUR: TURQUOISE

## fishpad

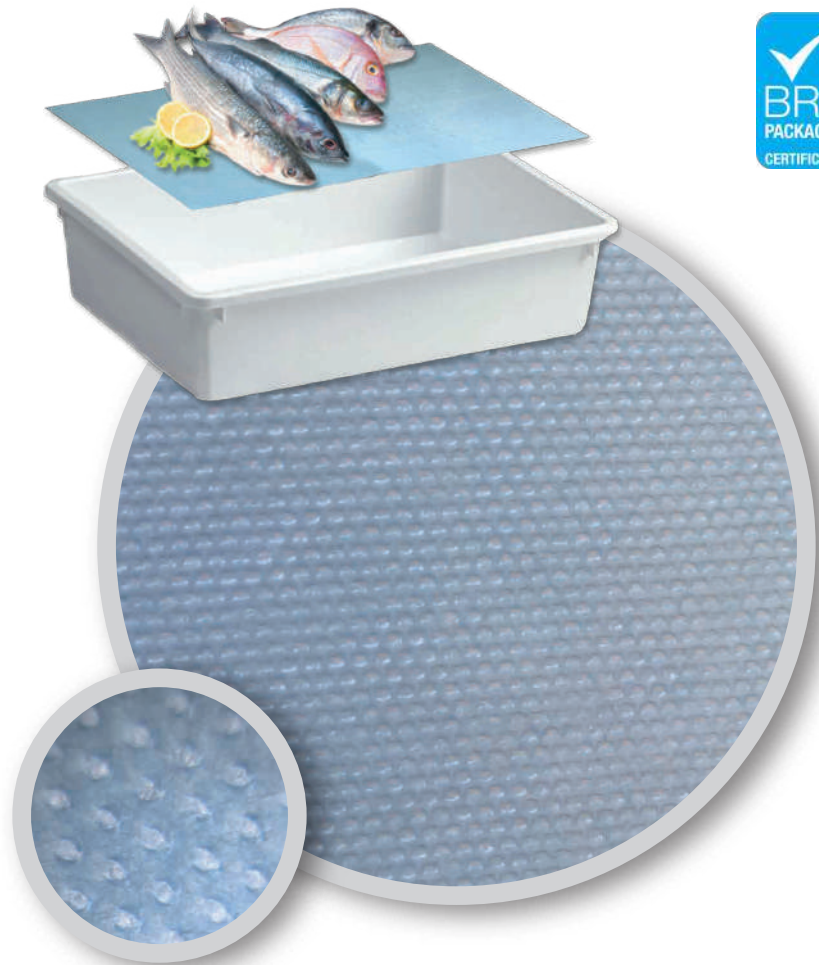
Our food pads range is growing thanks to success we encounter every day worldwide.

We are pleased to present our **FISHPAD**.

**FISHPAD** is developed quickly and effectively absorb the liquids released during fish transportation and display.

Thanks to a particular top layer, the liquid is absorbed and trapped inside the pad; that helps to increase the shelf life and reduces the odour. **FISHPAD** is ideal for transportation in bulky polystyrene boxes or as under layer when the fish is displayed i.e. supermarket counters.

**FISHPAD** is a super thin and high absorbent and it allows the fish to be always fresh during transportation or when it is displayed in supermarkets or markets. Thanks to our turquoise colour, **FISHPAD** represents a great marketing tool, because it makes a better impression to the customers and also increases the freshness of the fish.



## The benefits

### Effective absorbency optimizes fish transportation

- Fish pad covers the entire surface of the box; that eliminates the risk the fish is in contact with melted ice and other biological fluids. The liquid absorption is faster;
- Odour reduction.
- We cut our FISHPAD, based on the size of your box;
- Direct food contact approved;
- Available in turquoise;
- Available in different absorbencies.

